

Australian Proptech Scale-up Cognian Technologies Part of New Global WELL Performance Rating Consortium

International WELL Building Institute collaborates with industry leaders to focus on health and wellbeing of building occupants

Sydney, 20 July, 2021 - Australian proptech scale-up Cognian Technologies was today announced as part of a core group of international smart building technology leaders working with the [International WELL Building Institute](#) (IWBI) on the soon to be launched WELL Performance Rating.

This rating will reward building owners and operators for using measurable and validated building and human performance metrics to gain insights into the health and well-being of the people inside and enhance conditions in their spaces based on those insights.

According to Rachel Hodgdon, President and CEO of IWBI, the rating will consist of features drawn from the WELL Building Standard (WELL) along with new pathways and beta features that will be informed by the IWBI Performance Advisory, WELL Performance Testing Organisations (PTOs) and a host of industry leaders in smart building technologies, including Cognian, which is also a member of IWBI.

"We are delighted for our diverse and industry-leading partners, advisors, and contributors to join this endeavour by providing their respective industry insight," said, Jack Noonan, vice president of IWBI, APAC. "Cognian's participation will not only contribute to the dynamic technology scope of the rating, but also help inform the rating with regional market needs and best practice."

Cognian co-founder and CEO Mark Blum commented that the company's [Syncromesh](#) wireless canopy helps organisations achieve the health and wellbeing monitoring and reporting required to ensure in-building conditions are as safe and comfortable as possible for occupants at any given time.

"We developed the Syncromesh smart building wireless canopy with the aim of enabling all buildings – new and existing – to be smart and human-centred," said Mark Blum. "Collaborating with IWBI on the WELL Performance Rating is part of our mission to ensure buildings globally are connected and delivering sustainable, safe and comfortable occupant well-being outcomes."

The WELL Performance Rating will be comprised of WELL features that call for specific leadership thresholds relating to air and water quality, thermal comfort, acoustics, lighting and occupant experience, helping projects apply both quantitative and qualitative data to track, monitor and improve the performance of both the buildings and the people inside. IWBI's global network of 42 WELL Performance Testing Organisations, IWBI member organisations and its broader community of over 18,000 WELL Accredited Professionals (WELL APs) and registrants pursuing the WELL AP credential in more than 100 countries will support customers in their pursuit of the WELL Performance Rating.

This new designation will add to a growing suite of WELL ratings that include the WELL Health-Safety Rating and the forthcoming WELL Health Equity Rating. Each can be achieved as a stand-alone designation or milestone along the way to WELL Bronze, Silver, Gold or Platinum Certification. For WELL Portfolio participants, achieving these ratings will contribute to their WELL Score.

Other IWBI members contributing to the development of the WELL Performance Rating include Aircuity, Carrier, CETEC, Honeywell, Johnson Controls, Kaiterra, Lennox International, Thornton Tomasetti, Schneider Electric, SGS, and Trane.

The International WELL Building Institute (IWBI) is a public benefit corporation and the world's leading organisation focused on deploying people first places to advance a global culture of health. IWBI mobilises its community through the administration of the WELL Building Standard (WELL) and the WELL Health-Safety Rating, management of the WELL AP credential, the pursuit of applicable research, the development of educational resources, and advocacy for policies that promote health and well-being everywhere. More information on WELL can be found [here](#).

About Cognian

Cognian Technologies is a fast-growing Australian company whose mission it is to make existing buildings smart buildings, and smart buildings smarter. Headquartered in Sydney, Australia, the company was founded in July 2016. Its flagship product Syncromesh is a wireless canopy that empowers building owners and operators to simply add a range of building management solutions to lower a building's carbon footprint, reduce energy costs, and increase tenant satisfaction, regardless of the buildings size, location or age. Cognian owns an extensive patent portfolio with patents pending and issued patents in Australia, USA, Canada and Europe. In 2020 Cognian's Syncromesh was named PropTech of the Year at the Urban Developer Awards. Find out more at www.cognian.com